

DLT im Nachhandelsbereich

BVI Fund Operations Konferenz

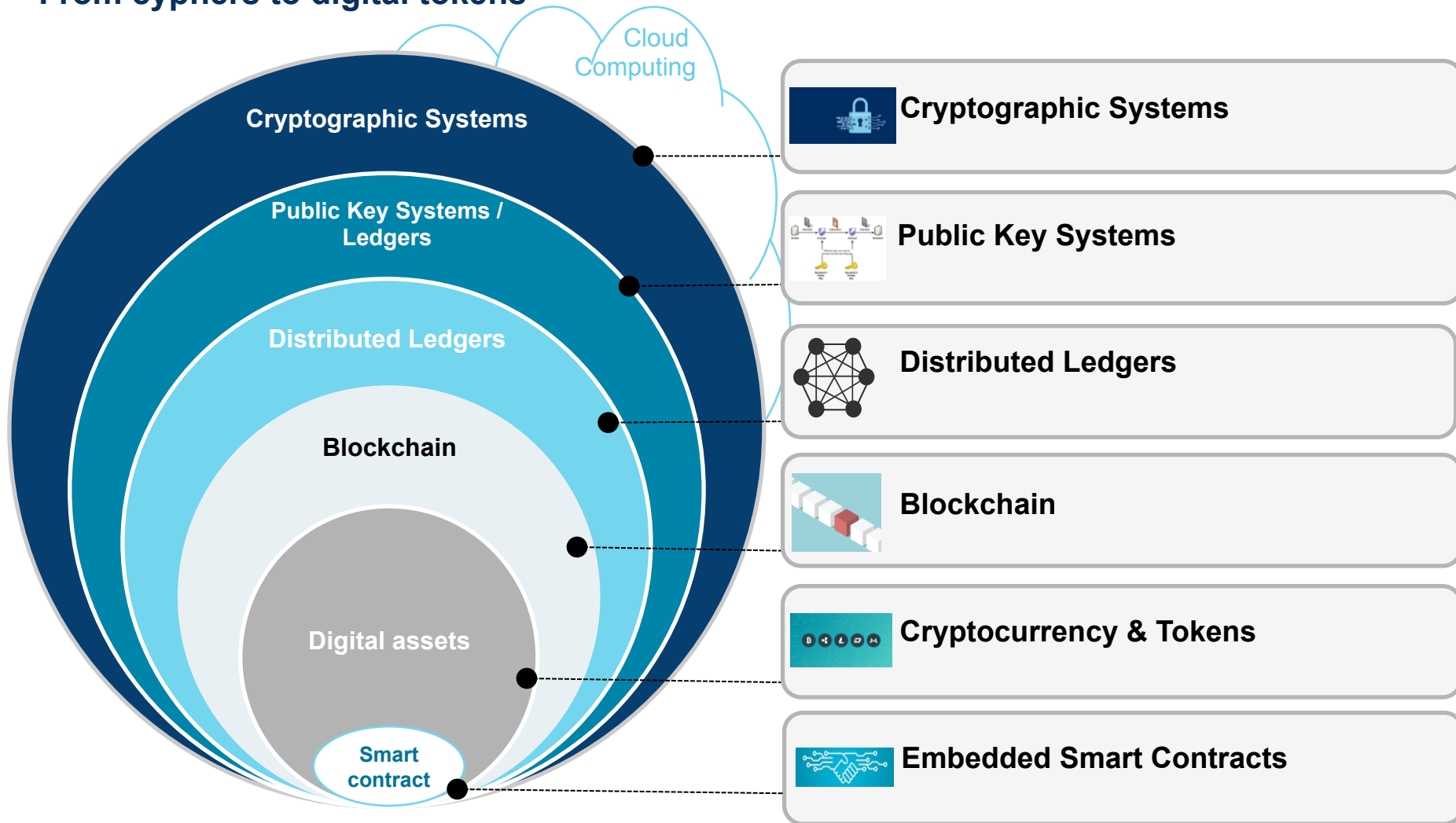
2 April 2019

Swen Werner, Digital Product Development



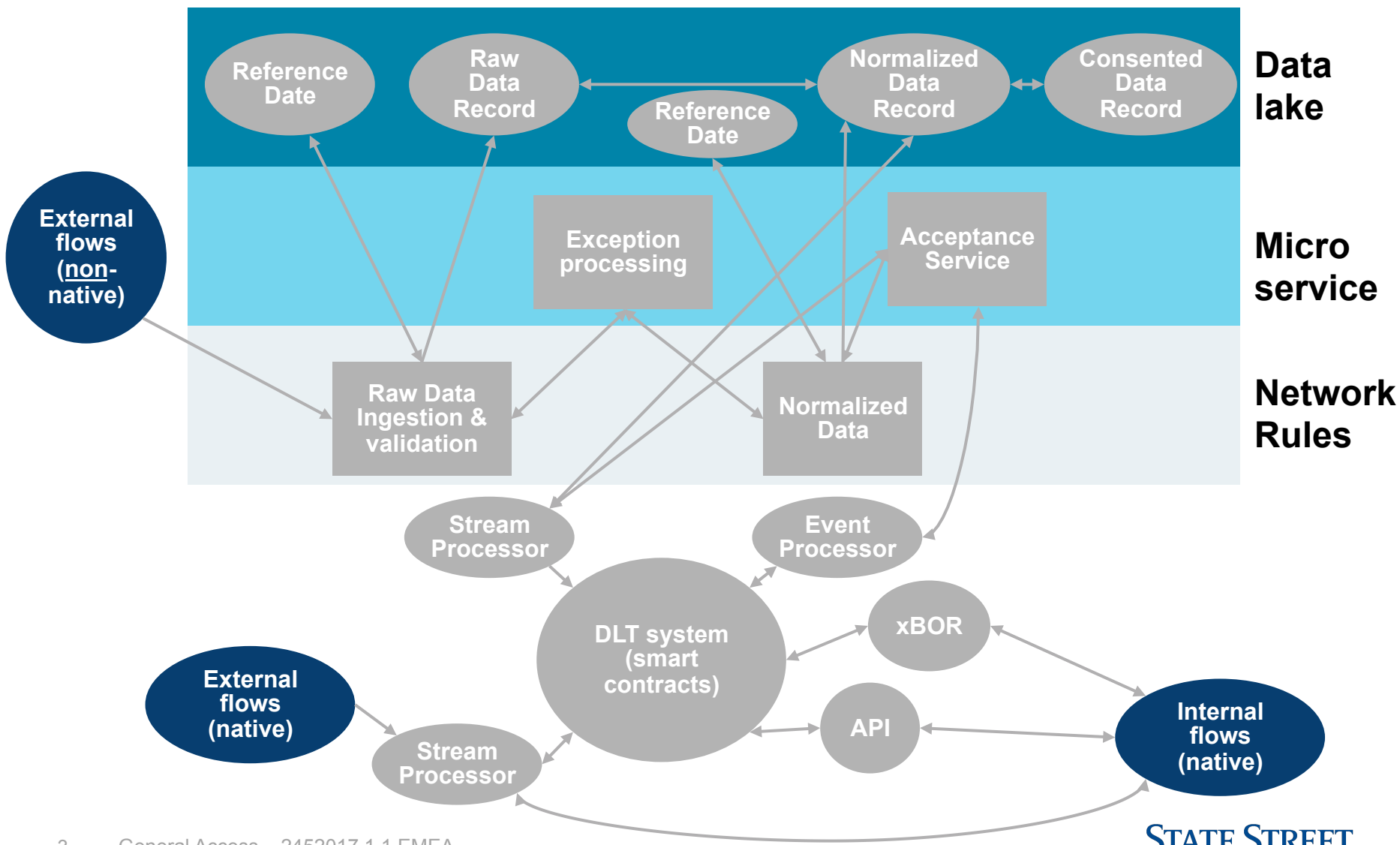
Let's put everything into context

From cyphers to digital tokens



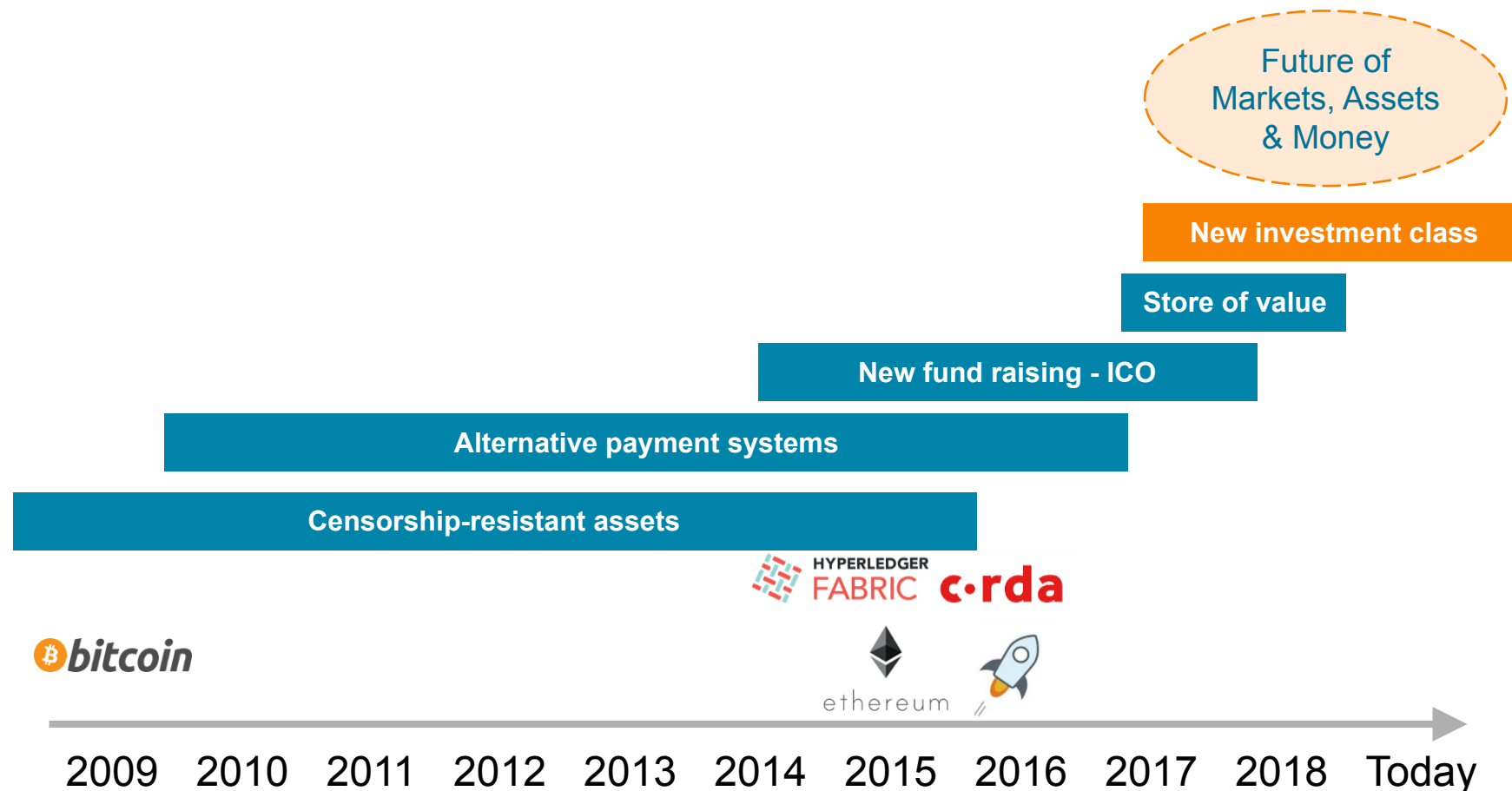
DLT adoption for financial institutions

Protocol, network and data layer



Underlying investment thesis for exchange tokens is evolving

Early indicator towards a new ecosystem



Digital assets are about a new user centric asset class

On-demand, choice rich, infinitely expandable

	Perceived issue	How digital assets address the issue	Consideration
Speed	<ul style="list-style-type: none">Financial transactions can be subject to delays or fails	<ul style="list-style-type: none">Atomic settlementMove from T+x to T+instant	<ul style="list-style-type: none">Existing Faster payment solutionsT+0 settlementLiquidity management
Transparency	<ul style="list-style-type: none">Account based models don't allow to track asset	<ul style="list-style-type: none">Better end-to-end control / finality / record-keeping	<ul style="list-style-type: none">Data model and data privacy / permissioning
Distribution	<ul style="list-style-type: none">Certain asset classes are less accessible given inefficient market structure	<ul style="list-style-type: none">Easy fast access and deployment through tokenization / wallet model	<ul style="list-style-type: none">Regulatory considerations e.g. ownership rights, KYC
Intermediation	<ul style="list-style-type: none">Counterparty risk and/or cost	<ul style="list-style-type: none">Peer-to-peer risk	<ul style="list-style-type: none">Segregation requirements in today's world

Different technology choices (platforms) and standards for token creation

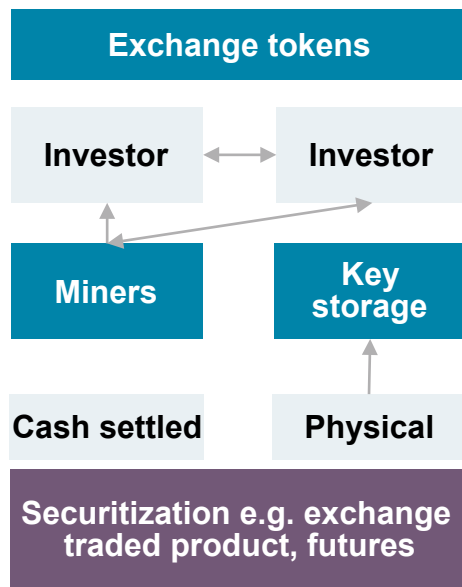
Type	Description	Considerations
Ethereum-based	<ul style="list-style-type: none"> Token issued in the shape of ERC-20 'standard' New token standards being developed to 'look like' a security Smart contract to control token issuance / distribution Can run on public Ethereum chain or private Ethereum version e.g. Quorum, Pantheon 	<ul style="list-style-type: none"> Accepted with almost every digital custody solutions Public blockchain not suitable for institutional investors Too many new token 'standards'
Stellar	<ul style="list-style-type: none"> Tailor-made security / asset creation with base abstractions (accounts, tokens, payments, offers, atomic exchanges, etc.) Public blockchain with private solution available (Lighting network) 	<ul style="list-style-type: none"> Scalable and cost effective Still not widely utilised Some Hyperledger integration
Hyperledger Fabric	<ul style="list-style-type: none"> Generic tokenization platform available Business processes flows + security Private DLT under Hyperledger Project umbrella 	<ul style="list-style-type: none"> Good privacy solution for permissioned blockchain No token management (yet)
Corda R3	<ul style="list-style-type: none"> Enterprise level privacy non-blockchain DLT Available digital asset capabilities 	<ul style="list-style-type: none"> Corda tokens Adoption

Digital assets involve different asset classes and markets

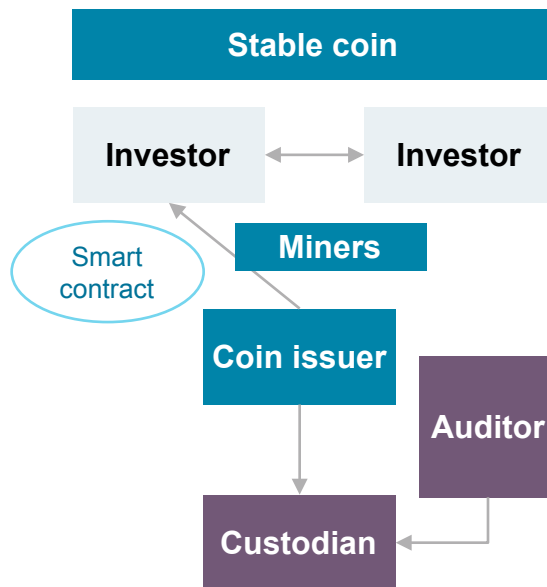
Physical assets		Digital assets							
Object	Paper certificate	Immobilized asset	De-materialized assets	Digital currency (exchange token/ payment token)	Token			Digital Funds	
e.g. Gold bar	e.g. share certificate	e.g. share of German listed company	e.g. US treasury	e.g. Bitcoin	Utility token	Asset Token / Security Token / Rights token		TBC	
					e.g. ICO	Native	Non-native		TBC
						e.g. “Bondi” bond	Claim	Peg	TBC
							e.g. USC	e.g. Stable coin	TBC

Digital assets create demand for intermediary services

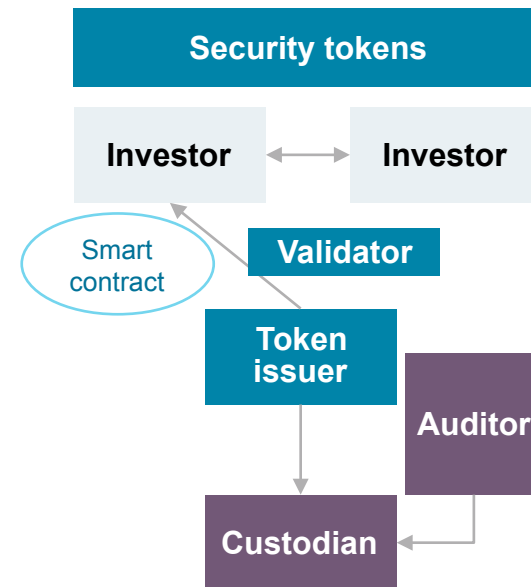
Stable coins could bridge the digital and legacy asset world



- Traditional investors have begun to create financial products in relation to exchange tokens
- At present, no traditional collective investment products have been launched (e.g. ETF/40'act)



- Investors place collateral e.g. fiat cash with coin issuer
- At present \$>2.5 bn market size⁽¹⁾
- 50+ live or in-development Stable Coin initiatives that have raised a combined US\$350 million in investment capital up to now⁽²⁾



- Tokenization platforms create legal, compliance and technology solutions (smart contracts) to capture rights & obligations related to underlying asset
- The value of blockchain is projected to exceed \$176 billion by 2025, and \$3.1 trillion by 2030⁽³⁾

(1) See stablecoinindex.com

(2) See <https://www.coininsider.com/stablecoin-research/>

(3) Source: World Economic Forum (2018): Building Block(chain)s for a Better Planet, p. 11

What are the most significant barriers to institutional investors investing in digital currency?

Barriers for Institutional Investors

	Total	UK	Rest Of Europe	Americas	APAC
Too much volatility	34%	35%	31%	35%	34%
Cybersecurity concerns	34%	33%	39%	33%	29%
Lack of trusted and reliable asset servicing partners and solutions (e.g., custody, fund administration)	30%	28%	32%	31%	28%
High margins	29%	26%	28%	31%	27%
Negative response by central bank(s) to digital currency investment	27%	30%	25%	25%	34%
Lack of sufficient regulatory oversight	26%	26%	22%	28%	28%
Not enough liquidity	24%	24%	26%	18%	31%
Lack of suitable products	22%	20%	24%	21%	25%
Lack of conviction in the long-term viability of current digital currency assets	22%	22%	21%	25%	19%
Unreliable pricing	21%	26%	25%	17%	18%
24/7 market trading	21%	15%	21%	26%	16%
Lack of client interest	10%	15%	6%	10%	11%

Source: State Street (2018): Growth Readiness Study 2018

What is digital custody?



IT

Area	Relevance
Digital wallet	Software program that stores private and public keys and interacts with blockchain
Public key management	Acts as “Standard Settlement Information” for counterparties in the digital asset space
Private key storage	Controls digital assets i.e. ability to spend asset and needed to create public key
Signing ceremony	Identification process of clients and consequent initiation of transactions
Miners/Validators	Process to update blockchain with new transactions
Cash / prefunding	Provide funding in fiat cash or other digital cash to pay for assets
Valuation	Portfolio valuation and evidence existence of assets
Audit	Audit software code e.g. for smart contract / release mgmt
Other	KYC etc

Digital custody requires to store private keys directly

- EMEA regulator ESMA (Jan 2019): “ESMA’s preliminary view is that having control of private keys on behalf of clients could be the equivalent to custody/ safekeeping services, and the existing requirements should apply to the providers of those services.” (*Advice on Initial Coin Offerings and Crypto-Assets*, p. 37)
- Technical advancements may render the concept of one party storing a key meaningless:
 - Multi-signature requirements
 - Sharding i.e. key split

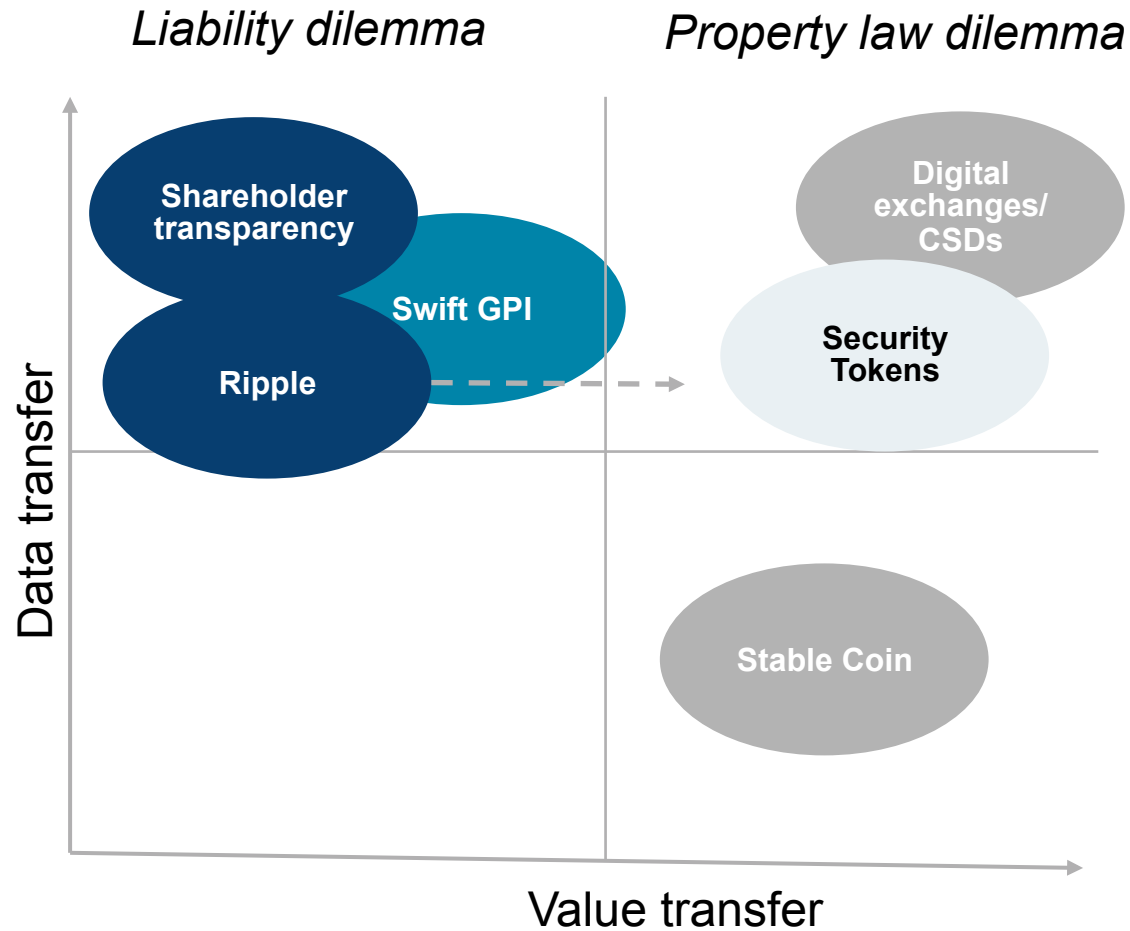
Other issues

- Insurance coverage for stored digital assets
- Available SOC 1 Type 2, SOC 2 Type 2, and ISO 27001 certifications



Ops

Potential use cases for custodians



Summary

Digital Assets have intrinsic qualities that make them different

Programmable smart contracts drive the lifecycle of an asset (creating a new asset class)

There will no longer be a linear manner of processing (peer-to-peer)

Multiple state changes to an asset at the same time (atomic)

Industry needs to change before Digital Assets can reach their potential

Institutional investors will require further enhancements to this nascent market, such as:

- Token properties
- Valuation Models
- Settlement certainty
- Data Distribution
- Legal/Regulation
- Security & storage

New business models could materialize to support this market

Monetization of decision making (e.g. “Facebookization” of asset servicing)

Unbundle the earning potential of cash from its transaction capacity

Disclaimer

The material presented herein is for informational purposes only. The views expressed herein are subject to change based on market and other conditions and factors. The opinions expressed herein reflect general perspectives and information and are not tailored to specific requirements, circumstances and / or investment philosophies. The information presented herein does not take into account any particular investment objectives, strategies, tax status or investment horizon. It does not constitute investment research or investment, legal, or tax advice and it should not be relied on as such. It should not be considered an offer or solicitation to buy or sell any product, service, investment, security or financial instrument or to pursue any trading or investment strategy. It does not constitute any binding contractual arrangement or commitment of any kind. State Street is not, by virtue of providing the material presented herein or otherwise, undertaking to manage money or act as your fiduciary.

You acknowledge and agree that the material presented herein is not intended to and does not, and shall not, serve as the primary basis for any investment decisions. You should evaluate and assess this material independently in light of those circumstances. We encourage you to consult your tax or financial advisor.

All material, including information from or attributed to State Street, has been obtained from sources believed to be reliable, but its accuracy is not guaranteed and State Street does not assume any responsibility for its accuracy, efficacy or use. Any information provided herein and obtained by State Street from third parties has not been reviewed for accuracy. Any investment involves risk and past performance is not guarantee of future results. In addition, forecasts, projections, or other forward-looking statements or information, whether by State Street or third parties, are not guarantees of future results or future performance, are inherently uncertain, are based on assumptions that, at the time, are difficult to predict, and involve a number of risks and uncertainties. Actual outcomes and results may differ materially from what is expressed herein. The information presented herein may or may not produce results beneficial to you. State Street does not undertake and is under no obligation to update or keep current the information or opinions contained in this communication.

To the fullest extent permitted by law, this information is provided “as-is” at your sole risk and neither State Street nor any of its affiliates or third party providers makes any guarantee, representation, or warranty of any kind regarding such information, including, without limitation, any representation that any investment, security or other property is suitable for you or for others or that any materials presented herein will achieve the results intended. State Street and its affiliates and third party providers disclaim any warranty and all liability, whether arising in contract, tort or otherwise, for any losses, liabilities, damages, expenses or costs, either direct, indirect, consequential, special or punitive, arising from or in connection with your access to and / or use of the information herein. Neither State Street nor any of its affiliates or third party providers shall have any liability, monetary or otherwise, to you or any other person or entity in the event the information presented herein produces incorrect, invalid or detrimental results.

No permission is granted to reprint, sell, copy, distribute, or modify any material herein, in any form or by any means without the prior written consent of State Street.